



Placer SPCA

2024 Annual Report

Dreaming Big and Doing More in 2024



2024 was a year for dreaming big and doing more—a season of fresh initiatives, lifesaving stories, and remarkable achievements. In our 51st year of caring for animals in Placer County, we elevated our commitment to keeping animals safe and healthy while finding forever homes where compassion and care unite.

As our community expanded, the demand for our services grew alongside it. Every day, animals in need came through our doors, and thanks to the unwavering support of our donors, volunteers, sponsors, and staff, we were here to provide these animals with hope and healing.

Amazing stories abounded this year, like Rayne Beau the cat who was lost in Yellowstone and reunited with his owners in Salinas, 110 rescued rabbits, and other accounts of surgeries and recoveries for ailing dogs, cats and critters.

A major milestone in 2024 was breaking ground on our new Veterinary and Foster Care Center—an 8,800-square-foot facility that will transform the way we medically care for shelter and community animals. With five surgical tables, two dental stations, well-designed exam rooms, and an X-ray machine, we will offer more advanced medical services and save even more lives.

Beyond the walls of our shelter, our impact has been felt throughout the community—and we are honored to have been recognized for our work. Placer SPCA was named *Style Magazine's* Best Charitable Organization and Best Place to Volunteer, and our Thrift Store was also voted *Style Magazine's* Best Thrift Store and Thrift Store of the Year by Representative Kevin Kiley and California's Third Congressional District.

Through all this dreaming and doing, we remained steadfast in our mission: to enhance the lives of companion animals and support the human-animal bond.

Thank you to every adopter, volunteer, donor, supporter, and staff member who made this year's achievements possible. We celebrate an exceptional year behind us and continue to dream of great years to come.

Leilani Fratis

Leilani Fratis
Chief Executive Officer
Placer SPCA

Chris Robles

Chris Robles
President
Placer SPCA

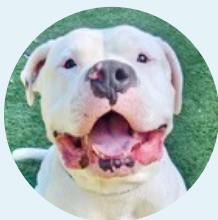
2024 By the Numbers

Forever Homes & Shelter Care



2,335

animals found their forever homes



695
dogs



1,429
cats



148
critters



708 found care in foster homes thanks to
114 foster volunteers



37 animals were received from other shelters

19
dogs

1
cat

17
critters



408

lost animals were reunited with their families

322
dogs

58
cats

28
critters

69 animals were reunited thanks to microchips

Medical Services

2,030 animals received spay/neuter surgery before being adopted



840 animals received diagnostic and lifesaving medical care through our Guardian Angel Program Fund



525 animals were altered through our Spay/Neuter Assistance Program



699 community animals received low cost rabies vaccines



206 community animal had microchips administered



Community Outreach & Volunteers

\$354,025 raised in revenue from the Placer SPCA Thrift Store with the help of **85** volunteers who invested **12,091** hours sorting, pricing, cashiering, merchandising, cleaning, and more

70,629 hours were spent by **691** volunteers to support the programs and services of Placer SPCA



29,901 lbs of dry food, **16,959** cans of wet food, & **500** boxes of treats were provided to **284** families in need through our Pet Food Assistance Program

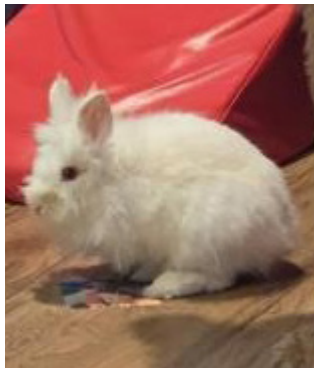
2024 Animal Stories



Skip
When Skip, a brave domestic shorthair cat, arrived at Placer SPCA, he was in critical condition with a fractured femur. Transferred to us by animal control, Skip urgently needed expert care and a second chance. Our compassionate veterinary team stepped in immediately, performing a lifesaving leg amputation to relieve his pain and give him the opportunity to heal. Skip’s journey didn’t end there—his strong spirit carried him through recovery, and today, he’s living his best life in a loving forever home, proving that three legs are all he needs to leap into a bright future.



Boo
Boo was found as a stray. He was severely malnourished, in pain from arthritis, and struggling with multiple medical issues. When he arrived at Placer SPCA, it was clear he needed immediate and intensive care. Thanks to the skill and dedication of our veterinary team—and the kindness of many supporters—Boo received the treatment and comfort he had long been missing. As his body healed, so did his spirit. Boo finally knows love, safety, and the warmth of a forever home.



Finnley Moss
In December, Placer SPCA stepped in to help more than 100 rabbits housed in a single home in Roseville—including a gentle bunny named Finnley Moss. Like many of his siblings, Finnley received immediate attention from our dedicated staff and medical care from our veterinary team. On Christmas Eve—what a gift!—he went to a loving foster home, where he quickly bonded with the family’s Goldendoodle. Today, Finnley is happily hopping through life with his adoptive family, enjoying the peace and joy every rabbit deserves.

The Power of We: Volunteering in 2024



Throughout 2024, we said it often — and we meant it every time: we simply couldn’t care for the animals the way we do without our volunteers. Their heart and dedication fuel everything we accomplish. Here’s just one story that captures the spirit of our incredible volunteer team.

Gary Wraa joined the Placer SPCA family in 2003, bringing passion for animals and outreach. Over the years, he became key part of our Pet Mobile team, traveling to local pet stores, community events, and even home and garden shows to represent the many programs we offer. Along the way, Gary and the other outreach volunteers helped countless animals find their forever homes, turning each event into a potential new beginning for pets and their families alike.

Not stopping there, Gary joined the recycling team 18 years ago — a dedicated group of volunteers who meet twice a week at our Intake Center parking lot to sort plastic and aluminum items. Their efforts have paid off in a big way: in 2024 alone, the recycling program brought in over \$20,000 to support the animals and programs at Placer SPCA, and the team is on track to raise even more in 2025.

For Gary, volunteering at Placer SPCA is not a hobby, but a heartfelt commitment to Placer SPCA and to the community. In fact, he has taken that commitment one step further by including us in his Living Trust — a legacy of compassion that will help ensure animals continue to find safety, love, and second chances for years to come. We are so grateful for dedicated volunteers like Gary Wraa who help make our mission possible.



Veterinary & Foster Care Center

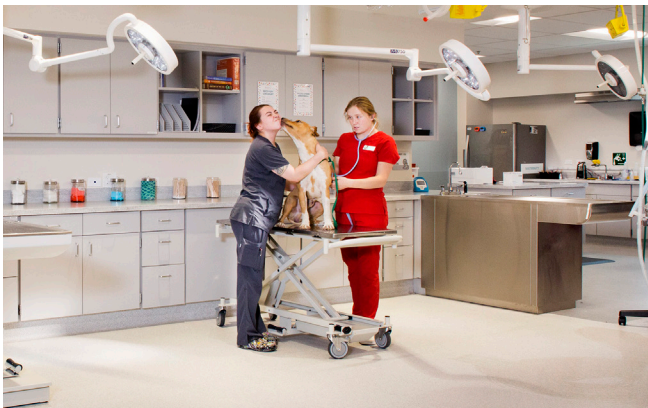
In 2024, we proudly broke ground on our new Veterinary and Foster Care Center, marking a significant step forward in our commitment to providing high-quality medical care for homeless animals and community pets. As construction quickly progressed, major infrastructure milestones were reached, including the completion of the foundation, parking areas, and fencing.

This 8,800-square-foot facility, located adjacent to our current Adoption and Education Center, will replace our existing veterinary space—originally repurposed in 2007 from a decades-old office area. Designed to meet the growing medical and foster care needs of animals in our shelter and in our community, the new center will offer expanded services, including preventive care, diagnostics, surgeries, dental procedures, and essential treatments for injured and sick pets.



“We are thrilled that this new facility will help meet the growing demands for our services in the area. With great foresight, our board of directors and staff have dreamt of a building that will expand our compassionate care for animals in need. This is now becoming a reality,”

–Leilani Fratis, Chief Executive Officer, Placer SPCA



Programs

The programs at Placer SPCA are central to the work we do to strengthen the bond between people and pets. Here are some of the impactful ways our staff and volunteers brought that mission to life in 2024.



Pet Food Assistance

Placer SPCA is proud to offer our Pet Food Assistance Program to help Placer County pet owners facing financial hardship. When supplies are available, we provide pet food to those in need—no appointment necessary. Our goal is to ensure that no one has to choose between feeding themselves or their

beloved pets. With your continued support, we can keep more families together—through every challenge. We are so grateful for the overwhelming response in 2024 as we solicited pet food donations for our Pet Food Assistance Program. Whenever empty, the shelves were quickly filled again.

Learn more at: www.placerspca.org/food-assistance

SOS Program

This special program grants three types of financial assistance. First, it provides one-time rental pet deposits, helping those in need with pet deposits for a rental housing. Second, it offers help to those who need temporary pet boarding. Third, it gives assistance by helping cover veterinary fees that occur for the treatment of unexpected medical conditions. The goal of the program is to keep pets together with their families in circumstances that may otherwise lead to a surrender of a beloved family member.



Learn more at: www.placerspca.org/sos



SNAP (Spay/Neuter Assistance Program)

Our Spay/Neuter Assistance Program (SNAP) is intended to provide qualifying Placer County residents with assistance to help defray the cost of spay/neuter services with private practice veterinarians. By making these procedures more accessible, SNAP helps reduce pet overpopulation and supports healthier communities for both animals and people.

Learn more at: www.placerspca.org/snap

Low-Cost Vaccine, Microchip & Spay/Neuter Clinics

Vaccinations, microchips, and spay/neuter surgeries save lives and help our beloved pets thrive. That's why we offer low-cost rabies, microchip, and spay/neuter services for dogs and cats at our Intake Center. By providing these essential services at affordable prices, we help protect pets and ensure they can be safely reunited with their families if lost.



Learn more at: www.placerspca.org/services/clinics



Behavior & Training

Our Behavior Department strives to understand each animal's unique behavior and take the necessary steps to modify any unsatisfactory behavior, promoting a happy, healthy relationship for the animals in our care. As well, we offer guidance and resources to help owners address behavioral concerns, ensuring a smoother transition into their forever homes. We also staff a free helpline for all pet owners in the community who have questions about or need assistance in modifying their pet's behavior.

Learn more at: www.placerspca.org/services/behavior

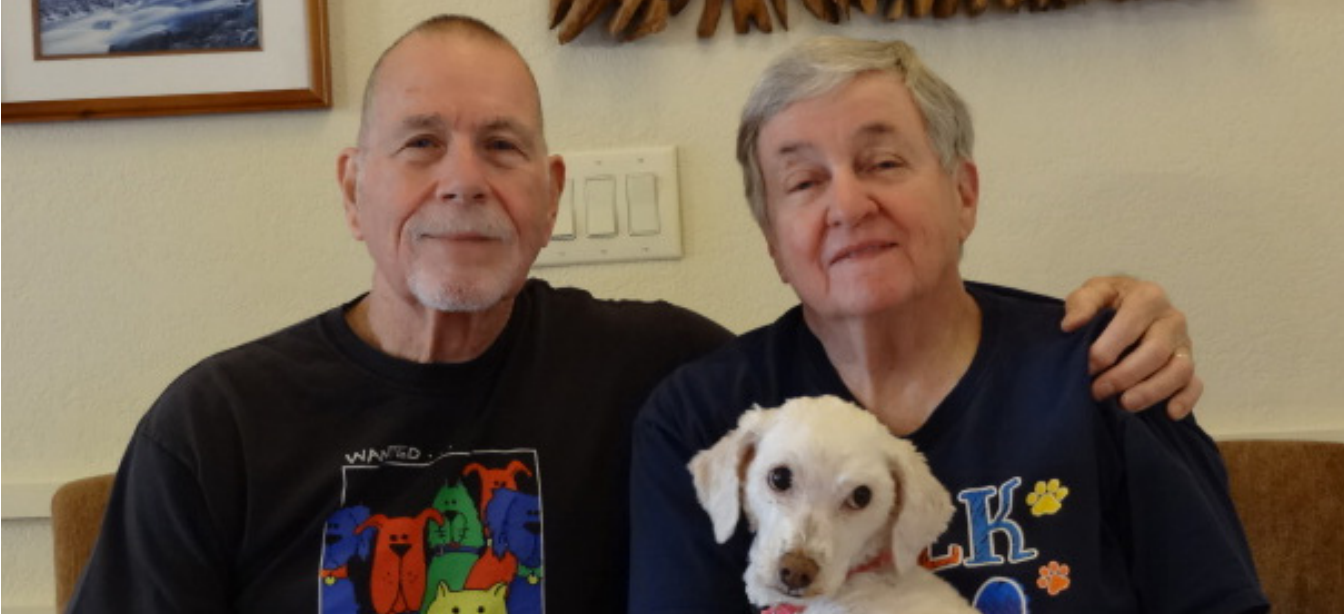
Circle of Hope

Circle of Hope members have included Placer SPCA in their will, trust or estate plan, and have informed us of their intention.

Listed with permission (as of May 2025).

Andy and Lisa Coro
Anne Hauber
Barbara Benedict
Barbara Pope
Barbara Smookler
Beverly Lewis & Gregg Hutchison
Bill & Nancie Radakovitz
Carol Cope
Carol Weaver in honor of Ann Weaver
Carol Zerbo
Carole Haskell
Carolyn Eakin
Carolyn Hemig
Cathi Meyers & Laura Brown
Charlene Michelson
Charlie & Christie Harrison
Colin Grahl & Karen Hauber Grahl
Colleen & John Valentine
Colleen Watters
Constance Detweiler
Creighton & Nancy Fong
Dale & Faye Bright
Dan & Evelyn Jensen
David Altman
David Crawford
David E. & Lora L. Masche
David Ketchum
David Tavernetti
Debbie Wrigley
Deborah & Richard Smith
Debra Cartwright
Dennis Barner

Dennis & Rose Forbes
Diane Vincent
Diane Waddell
Doug & Rita Wagemann
Dr. David & Bonnie Verhaag
Dr. Robert & Dawn Gould
Elizabeth Laverty & Kevin Williamson
Eric and Denise Fiddymment
Gary & Susan Gutowsky
Gary Wraa
Gerald Bice
Gwen Knittweis
Hilde A. Harris
Hunter and Marion DeCarlo
In Memory of Raymond Leroy Richardson
Jack & Gale Wright
Jacqueline Healing-Groff
Janet Clark
Jeannette & Kent Liebman
Jennifer Crisologo
Jey and Lynn Yelland
Jim and Judi Gray
Joanne Lozenski
John & Gerlinde Millar
Judi & Leonard Bruckman
Katherine Dona
Kent Frkovich
Kimberley Silvers & Sheila Cardno
Larry & Patricia Payne
Launi Cooper
LeeAnn & Lonnie Dickson
Leilani & Steve Fratis



Linda Holt-Martin & Ken Martin
Linda Rothman and Marc Moehlman
Louie Kelsey
Lynn & Michael Dean
Lynn L. Reeves
Lynn Levitt
Margaret A. Martin
Marie Smith
Marilyn Kennedy
Marlene Stoner
Marolyn Woodson Trust
Marsha Dashiell
Mary Groesbeck
Mary & David Terrell
Melissa Abramovitz
Meredith Lattin
Michael & Lyn Hutch
Nancy Lackemacher
Nikki Portillo
Pamela Aldrich
Pamela and Thomas Coulter
Pamela Franklin
Patricia Keefe & Darlene Romero
Patricia M. Anderson

Paula Righello
Richard and Judy Fernandez
Rick and Kim Maness
Robert & Norma Flautt
Robert and Rita Baikauskas
Robert and Shelley Nunemaker
Robyn Woody & Aydrea Bogeaus
Scott & Rochelle Butera
Sabrina Horat
Sharon Brown
Sheila Gery
Sherrie Wilson and John Nightingale
Shirley Norling
Steve & Jennifer Speak
Steven & MaryAnn Clerici
Stu and Sue Clark
Susan & Michael Jacobson
Susan & Pete Willson
Sybil Slavin
The Smith Family Trust/
Robert G. and Claudia K. Smith
Thomas E. McNair
Valerie Story
William & Jennifer Helgren

2024 Major Events in Review



Guardian Angel Gala 2024

On Thursday, March 7, 2024, Placer SPCA’s annual Guardian Angel Gala filled the Timber Creek Ballroom at Sun City Roseville with an unforgettable evening of celebration. Supporters enjoyed great food, engaging entertainment, and heartfelt stories that showcased the life-changing impact of their generosity. A highlight of the evening was the presentation of the Hero Awards, honoring Blaze—a comfort Goldendoodle—and his handler Firefighter Paramedic Dan Salois; the Tower of Niceness and its young founders River, Ryder, and Presley Sharp; and the Roseville Fire Department Engine 5 crew—Captain Brian Guernsey, Engineer Ryan Jay, and Firefighter Paramedic Dusty Gooch—for their extraordinary acts of kindness toward animals.

Woof, Wine & Dine 2024

Woof, Wine & Dine was held on Thursday, May 30, 2024, at Vernon Street Town Square in Roseville. Though the weather was warmer than usual, the event welcomed hundreds of animal lovers for a festive night of food, wine, and live entertainment. Guests enjoyed tastings from local restaurants, wineries, and breweries while raising vital funds to support Placer SPCA’s mission.



Barktoberfest 2024

On Saturday, October 5, 2024, Placer SPCA hosted its 11th annual Barktoberfest at Johnson-Springview Park in partnership with the City of Rocklin. This free, family- and dog-friendly festival brought together hundreds of community members—and their four-legged companions—for a day of fun and support for animals. Attendees enjoyed a variety of activities, including live music, K-9 demonstrations, and crowd-favorite contests like best costume and best pet trick. The event also featured food trucks, vendor booths, and a lively Biergarten.

Groundbreaking 2024

Over 100 people gathered on November 2, 2024, at our Adoption & Education Center in Roseville to witness the groundbreaking of our new Veterinary and Foster Care Center. The event featured remarks from Congressman Kevin Kiley and Assemblyman Joe Patterson, who shared their congratulations. Board members officially turned the shovels on the new project. The celebration was made even more special with food catered by Randy Peters Catering.



December Open House 2024

Our annual festive Holiday Open House was hosted on Monday, December 9, from 5:00 to 8:00 PM. The event welcomed families and animal lovers to enjoy behind-the-scenes tours, meet adoptable animals, and explore our Holiday Pop-Up Shoppe. Guests also had the opportunity to see the exciting progress of our new Veterinary and Foster Care Center, offering a glimpse into the future of our expanded services.

2024 Corporate Partners

The Placer SPCA is deeply grateful for the generous businesses that partner with us through our Corporate Partnership Program. Their support helps provide food, shelter, medical care, and second chances for thousands of animals each year. In return, we proudly recognize our corporate partners year-round—with visibility in our newsletter, on our website, and at community events—honoring the vital role they play in our mission. Together, we’re making a lasting difference for animals in need across Placer County.

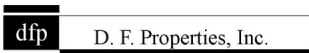
Corporate Champions



Corporate Advocates



Corporate Supporters



2024 Board of Directors

Executive Board

- **Chris Robles, President**, President, Chris Robles Consulting
- **Colin Grahl, Past President**, Private Wealth Advisor, WGG Wealth Partners
- **Dawn Clayton, President Elect**, General Manager, Thunder Valley
- **Charlie Harrison, Treasurer**, President, Sequoia Advisory Group
- **Doug Wagemann, Secretary**, President/Owner, Wagemann Holdings, Inc.
- **Al Johnson, Appointee Director at Large**, President, Al Johnson Consulting

Directors

- **Kent Frkovich**, President, Frkovich Properties
- **Ali Goff**, Attorney, Goff Legal, PC
- **Dr. Jay Griffiths**, Veterinarian
- **Dr. Peter Hull**, Chief Medical Officer, Sutter Health
- **Marcus Lo Duca**, Attorney, Law Office of Marcus J. Lo Duca
- **Tim Mahoney**, CPA/Principal, CliftonLarsonAllen (CLA)
- **Jeff Ronten**, President/CEO, D.F. Properties
- **Tara Simpson**, Director of Sales, ABC10
- **Alan Telford**, Owner, Cyclebar
- **Leslie Vaughn**, General Manager, RC Willey
- **Dr. David Verhaag**, Retired
- **Leilani Fratis**, Chief Executive Officer, Placer SPCA



Leadership and Management Team

Chief Executive Officer

Leilani Fratis
leilanif@placerspca.org

Executive Assistant

Debbie Lewis
debbiel@placerspca.org

Chief Operating Officer

Renee Harris
reeneh@placerspca.org

Chief of Veterinary Services

Dr. Lea Early-Thompson
leae@placerspca.org

Chief Deputy Director

Dan Hamil
danh@placerspca.org

Chief Development and Marketing Officer

Susan Willson
susanw@placerspca.org

Director of Engagement

Tami Schmitz
tamis@placerspca.org

Operations Managers

Brittney Gilg
brittneyg@placerspca.org

Meghan Oliver
meghano@placerspca.org

Mike Oliverson
mikeo@placerspca.org

Marketing Manager

Atir Mirza
atirm@placerspca.org

Donor Relations Manager

Deborah Hibbard
deborahh@placerspca.org





Our Mission

The mission of Placer SPCA is to enhance the lives of companion animals and support the human-animal bond.

Locations

Adoption & Education Center

200 Tahoe Avenue, Roseville, CA 95678
(916) 782-7722
www.placerspca.org

Intake Center

150 Corporation Yard Road, Roseville, CA 95678
(916) 782-7722

Pet Adoption & Resource Center

1482 Grass Valley Highway, Auburn, CA 95603
(530) 823-7722 (By Appointment Only)

Pet Food Express - Satellite Cat Adoption Center

1009 Galleria Boulevard, Roseville, CA 95678

Placer SPCA Thrift Store

931 Washington Blvd #107 Roseville, CA 95678
(916) 782-2434

Our Legal Status

The Placer SPCA is a 501(c)(3) organization, federal tax ID #94-2607682. We are not affiliated with any other entity and do not receive funding through the ASPCA or HSUS.

