

2024 Crop Report





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MISSION STATEMENT:

Enhance and promote the preservation of agriculture and the environment while maintaining the health and safety of all citizens.

Assure equity in the marketplace through the fair and equal enforcement of laws and regulations.

JOSHUA P. HUNTSINGER

Agricultural Commissioner/Sealer of Weights and Measures

To:
Karen Ross, Secretary
California Department of Food and Agriculture
1220 N St
Sacramento, CA, 95814

To:
The Honorable Placer County Board of Supervisors
Bonnie Gore, District 1
Shanti Landon, District 2
Anthony M. DeMattei, District 3
Suzanne Jones, District 4
Cindy Gustafson, District 5


I am pleased to submit the 2024 Agricultural Crop Production Report for Placer County. This report satisfies Section 2279 of the California Food and Agricultural Code and includes the Sustainable Agriculture Report in accordance with Section 2272 of the Code. Placer County's total gross value of agricultural crops and livestock for 2024 was \$111,000,224. This represents an increase of \$21,340,393 or 23.8% from 2023's values. It is Placer County's highest value ever reported, eclipsing 2021's record setting \$100,817,713. This report reflects the gross value of agricultural crops and products and not the net income producers receive.

Surging livestock prices catapulted cattle to become the number one crop with a value of \$27,577,384. Last year's number one crop, rice, suffered from lagging prices and issues with water deliveries. Rice growers planted 35% less acres in 2024 than in 2023. The reduced acreage and low prices pushed rice out of the top spot, causing rice to fall all the way to fifth place at \$12,046,451. Nut tree crops made a comeback in 2024. Favorable weather and better prices resulted in almonds taking second place at \$13,676,960. Rebounding prices allowed walnuts to jump into third place with a value of \$13,098,024. Highly pathogenic avian influenza (HPAI) outbreaks in other regions kept poultry prices high, with poultry coming in at \$12,844,887.

A record heat wave with consecutive days above 100 degrees affected some crops. Mandarin yields improved from a low in 2023, but "atmospheric river" conditions through much of November made harvesting difficult. Nevertheless, overall mandarin values rebounded from last year.

The Placer County Agricultural Commissioner's Office expresses its appreciation for the cooperation of all the growers, organizations and individuals who provided the information necessary for this report, as well as UCCE Farm Advisor, Andrea Warner, and to Deputy Agricultural Commissioner, Darryl Mitani, who coordinated and compiled this report.

Respectfully submitted,

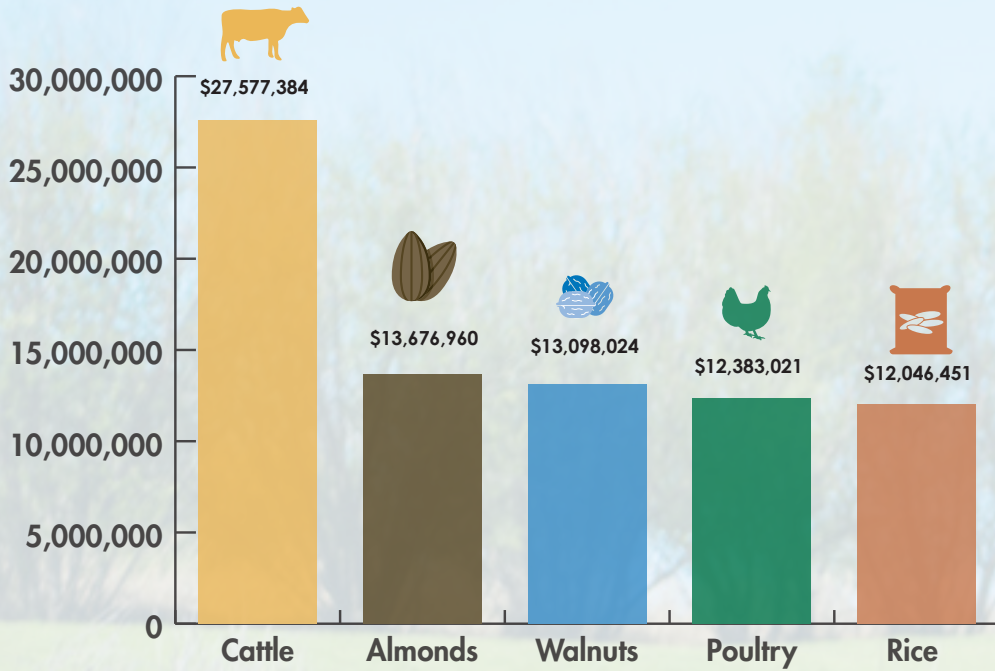


Joshua P. Huntsinger
Agricultural Commissioner/Sealer of Weights and Measures



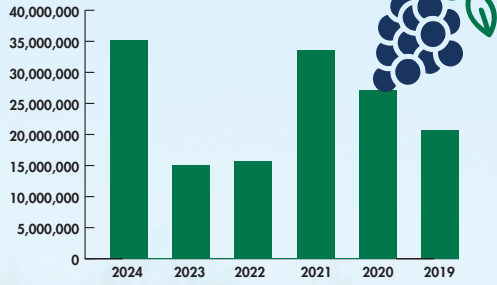
INDUSTRY OVERVIEW

Top 5 Crops

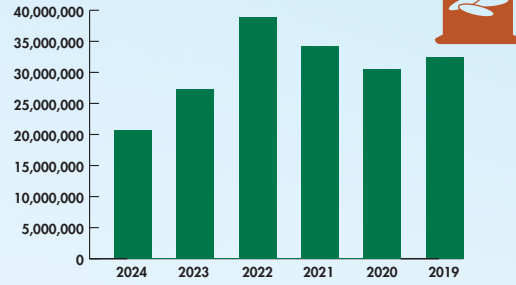


5-Year Comparison

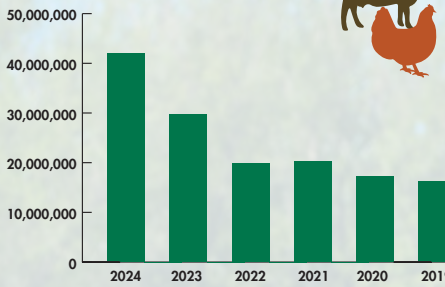
Fruit & Nut Crops



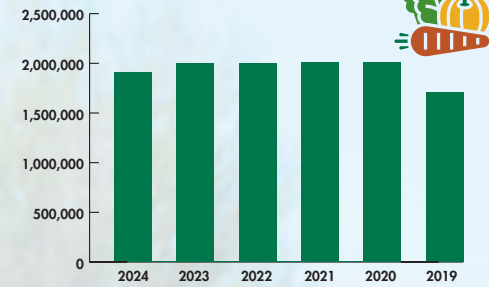
Field Crops



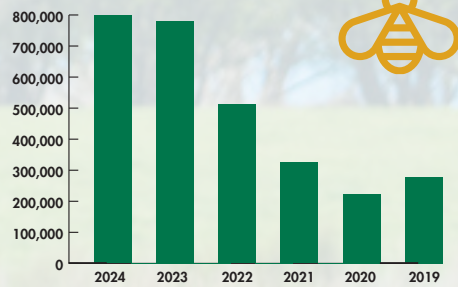
Livestock & Poultry



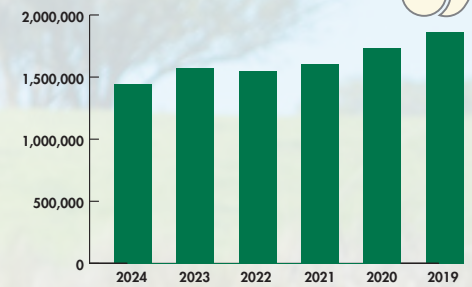
Vegetable Crops



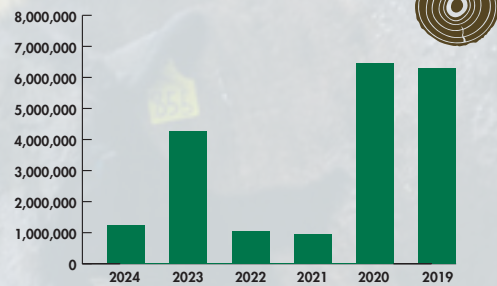
Apiary Products



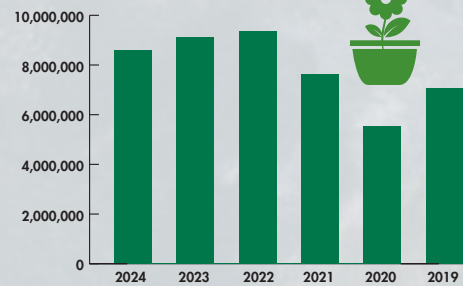
Livestock & Poultry Products



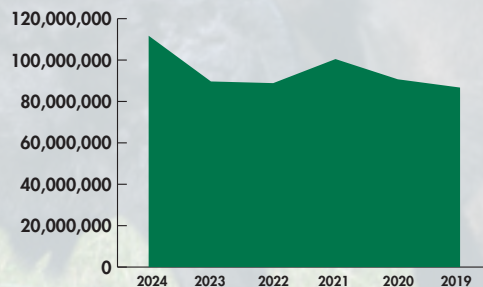
Gross Timber Harvest/Christmas Trees



Nursery Products



Grand Totals



FRUIT CROPS

PRODUCTION							VALUE	
Item	Year	Bearing Acreage	Per Acre	Total	Unit	Per Unit	Total	
Apples	2024	38	2.27	86	TON	\$4,000	\$345,040	
	2023	46	0.51	23	TON	\$3,360	\$78,826	
Grapes, Wine	2024	355	3.42	1,214	TON	\$1,700	\$2,063,970	
	2023	353	3.57	1,260	TON	\$2,158	\$2,719,533	
Mandarins	2024	280	3.32	930	TON	\$3,500	\$3,253,600	
	2023	276	2.33	643	TON	\$3,000	\$1,929,240	
Peaches	2024	88.60	2.04	181	TON	\$4,900	\$885,646	
	2023	90.60	0.56	50	TON	\$3,200	\$160,906	
Pears	2024	8	1.62	13	TON	\$5,000	\$64,880	
	2023	8.50	10.80	92	TON	\$500	\$45,900	
Plums	2024	11	0.56	6	TON	\$4,150	\$25,564	
	2023	11	0.24	3	TON	\$1,800	\$4,712	
Strawberries	2024	11	240	2,640	FLAT	\$48	\$126,720	
	2023	11	248	2,728	FLAT	\$43	\$117,304	
Olives	2024	64	4	7,680	GAL	\$110	\$844,800	
	2023	64	3	5,760	GAL	\$90	\$518,400	
Miscellaneous Fruits and Tree Nuts*	2024	-	-	-	-	-	\$744,520	
	2023	-	-	-	-	-	\$545,076	
2024 Total							\$8,354,740	
2023 Total							\$6,119,897	

*Miscellaneous Fruit and Nut Crops include berries, other citrus, persimmons, kiwi, cherries, pistachios, and others.

NUT CROPS

PRODUCTION							VALUE	
Item	Year	Bearing Acreage	Non-Bearing Acreage	Per Acre	Total	Unit	Per Unit	Total
Almonds	2024	4,499	220	0.76	3,419	TON	\$4,000	\$13,676,960
	2023	4,374	345	0.35	1,531	TON	\$2,800	\$4,286,520
Walnuts	2024	4,182	326	1.74	7,277	TON	\$1,800	\$13,098,024
	2023	4,182	326	1.83	7,653	TON	\$600	\$4,591,836
2024 Total							\$26,774,984	
2023 Total							\$8,878,356	



FIELD CROPS

Item	PRODUCTION					VALUE	
	Year	Harvested Acreage	Per Acre	Total	Unit	Per Unit	Total
Hay, Grain, Misc Field Crops*	2024	4,825	2.46	11,870	TON	\$278	\$3,299,721
	2023	4,550	2.42	11,011	TON	\$243	\$2,675,673
Pasture, Irrigated	2024	18,172	-	-	ACRE	\$200	\$3,634,400
	2023	18,338	-	-	ACRE	\$187	\$3,429,206
Pasture, Non irrigated	2024	126,980	-	-	ACRE	\$13	\$1,650,740
	2023	127,525	-	-	ACRE	\$12	\$1,530,300
Rice	2024	7,064	4.19	29,598	TON	\$407	\$12,046,451
	2023	10,830	4.27	46,244	TON	\$425	\$19,653,743
2024 Total							\$20,631,312
2023 Total							\$27,288,922

*Miscellaneous Field Crops include alfalfa, corn for fodder, oats, and wheat.





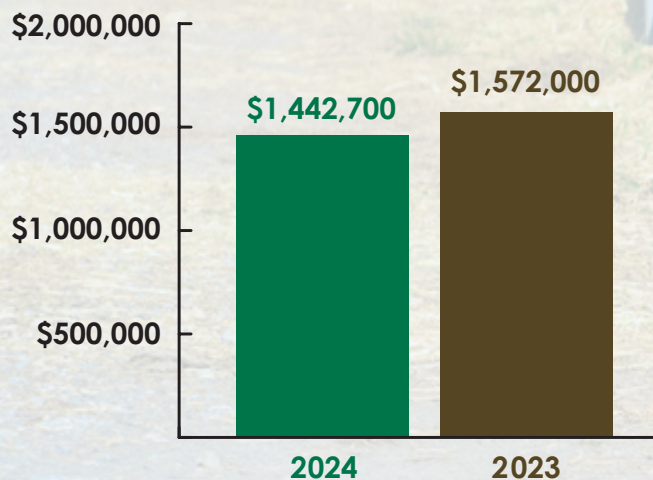
LIVESTOCK AND POULTRY

ITEM	YEAR	NO. OF HEAD	TOTAL LIVELWEIGHT	UNIT	PER UNIT	TOTAL
Cattle & Calves	2024	16,100	142,888	CWT	\$193	\$27,577,384
	2023	16,100	107,387	CWT	\$145	\$15,571,115
Sheep	2024	9,950	10,280	CWT	\$198	\$2,035,440
	2023	9,950	11,450	CWT	\$180	\$2,061,000
Other Livestock*	2024	-	-	-	-	\$12,383,021
	2023	-	-	-	-	\$12,021,842
2024 Total						\$41,995,845
2023 Total						\$29,653,957

* Other Livestock includes poultry, goats, llamas, fish, etc.

Miscellaneous Livestock and Poultry Products

Includes milk, eggs, wool, etc.



LIVESTOCK AND POULTRY PRODUCTS



REGIONAL FOREST HEALTH

The Regional Forest Health Division, within Placer County's Department of Agriculture, Parks, and Natural Resources, leads countywide efforts to improve the health and resilience of forested landscapes, reduce the risk of catastrophic wildfire, and strengthen community preparedness. The division works collaboratively with a wide range of partners, including federal and state agencies, tribal governments, local fire safe councils, nonprofit organizations, and private landowners, to design and implement large-scale forest restoration, fuel reduction, and biomass utilization projects.

Regional Forest Health engages residents, agencies, and stakeholders in planning and prioritizing actions that protect lives and property, safeguard critical infrastructure, preserve natural resources, and support the local economy. These efforts include developing and advancing long-term strategies, such as the Forest Health 10-Year Countywide Action Plan Prioritization Framework, as well as managing on-the-ground initiatives like the French Meadows Ecological Forest Restoration Project, Cabin Creek Fuels Reduction and Community Safety Project, Olympic Valley Park Fuels Reduction project, Foresthill Divide Community Protection Project, and the Shirrtail Creek Riparian Restoration Project. In addition, the Regional Forest Health Division has assisted partners in developing projects, most recently the proposed Foresthill Transfer Station Fuels Reduction Project. This project would thin burned and overstocked trees and masticate brush on a strategically located County parcel affected by the 2022 Mosquito Fire, enhancing wildfire suppression capability and reducing hazards for visitors accessing nearby Bureau of Land Management recreation lands.

By aligning resources, fostering partnerships, and maintaining a clear focus on both immediate needs and long-term resilience, the Regional Forest Health Division plays a central role in protecting communities, enhancing forest ecosystems, and ensuring the sustainability of shared resources across Placer County.



French Meadows Ecological Forest Restoration Project



The French Meadows Ecological Forest Restoration Project is a large-scale initiative spanning 22,000 acres of National Forest System lands and 6,000 acres of private land. It is a unique collaboration between Placer County, the Tahoe National Forest, the Placer County Water Agency, and regional partners including The Nature Conservancy, Sierra Nevada Conservancy, American River Conservancy, and UC Merced's Sierra Nevada Research Institute.

The project's goal is to strengthen forest resilience and reduce the risk of high-severity wildfires that could damage habitat, disrupt critical water and power supplies, and threaten resources essential to county residents and downstream communities.

In 2024, the French Meadows Ecological Forest Restoration Project successfully restored 1,170 acres through hand thinning and mastication, and removed 567 thousand board feet of logs, contributing to the ongoing effort to improve forest health and reduce wildfire risk in the project area.

TIMBER HARVEST



TIMBER REVENUE
2024 vs. 2023

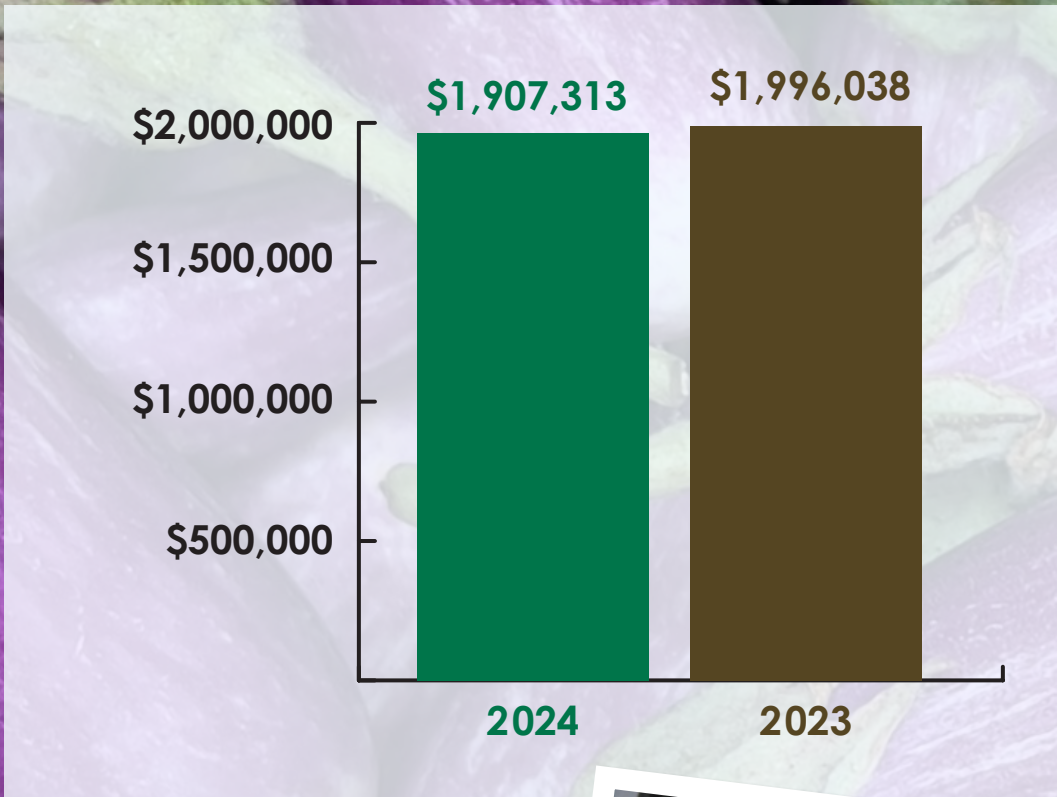


\$3,014,140

ITEM	YEAR	PRODUCTION	UNIT	TOTAL VALUE
Timber	2024	8,258,000	BF	\$939,459
	2023	44,515,000	BF	\$3,945,662
Christmas Trees	2024	-	-	\$298,063
	2023	-	-	\$306,000
2024 Total				\$1,237,522
2023 Total				\$4,251,662

MISCELLANEOUS VEGETABLE CROPS

Includes leafy greens, tomatoes, peppers, cucurbits, root vegetable and others





AGRICULTURE OVER THE YEARS...

A Crop Report for 1924 was not published, but this is an excerpt from a Gold Country Media report for 100 Years Ago regarding Placer County Fruit/Livestock

100 years ago

Population 1,324 (U.S. Census 1900, 1910, 1920)

FRUIT: The Lincoln Fruit Growers Association is shipping oranges daily through the fruit house here. The oranges are all exceptionally good quality as to size, color and flavor; in fact, these oranges raised in the fertile foothills adjacent to Lincoln are the finest in the world. Come to think about it, Lincoln and the country tributary has the greatest number of rich resources on earth. We are the clay center of the world. The Gladding, McBean Corporation is the manufacturer of the finest clay products in the world.

Our deciduous fruits are the best on earth.

Our citrus fruits rank in the same class.

Our grain has more protein in the analysis than any other in the West.

We have the finest cannery in the world. Our fruit shipping house, which is ably conducted, is growing apace.

We have the best city government in the West, the best streets, the best sewer system, the best people and the best opportunities.

Are we going to step out? You bet we are, and then some. And say, we have let the contract for the finest water system in the world.

Taken altogether, Lincoln leads any other little city beautiful in the United States. This is no idle boast. It is an established fact. We can prove it.

Did you ever stop to think that a train load of Lincoln products leaves Lincoln each and every day? Some 40 or more cars. And more now as turkey shipments are heavy.

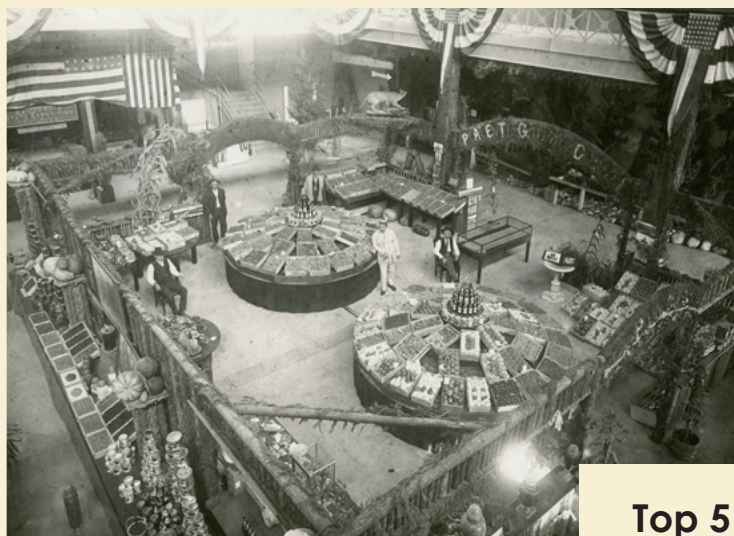
Placer County shipped 4,255 cars of deciduous fruit to eastern markets during the 1924 season, which closed early this month. 50 cars are from Lincoln. These figures were compiled by W.J. Wilson of Newcastle, president of the California Fruit Distributors.

While this is a great deal less than the record-breaking output of 5,829 cars shipped during the 1923 season, it is about three-fourths of the record output and compares favorably with the average output of the county during the past five years.

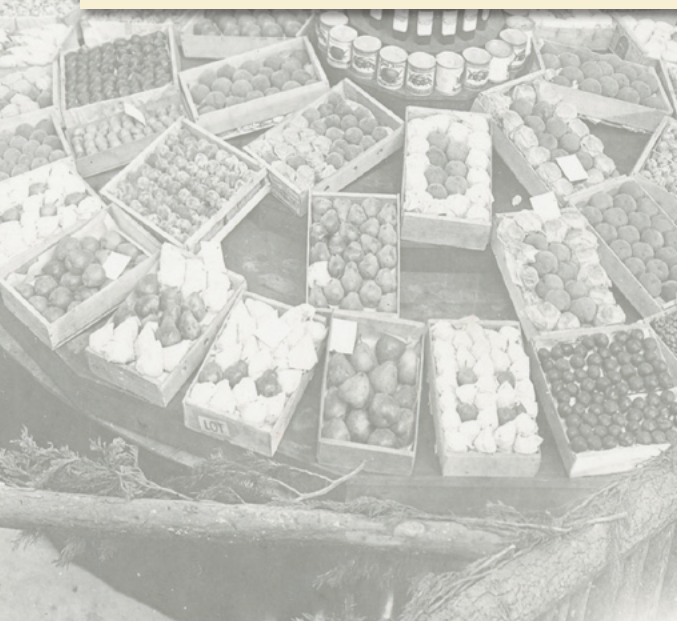
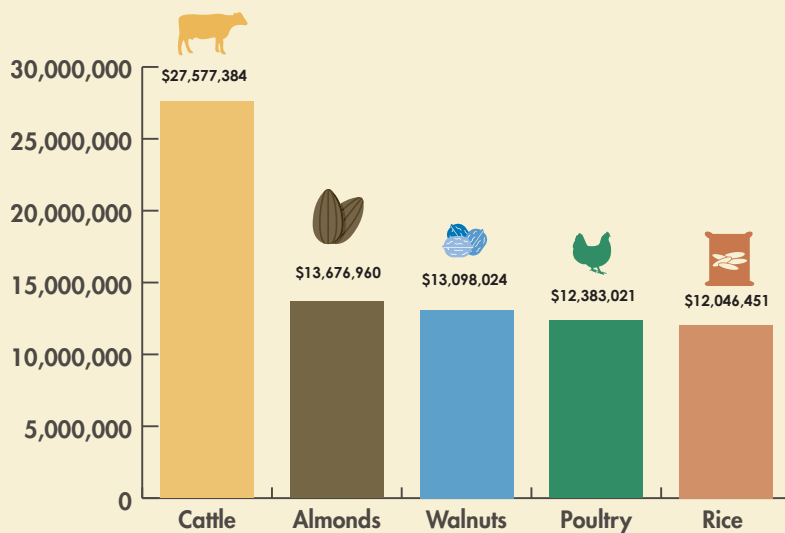
Placer County also sent out many grapes to Pacific Coast points, and many cling peaches to the canneries.

Gold Country Media - <https://goldcountrymedia.com/news/322552/looking-back-lincoln-50-years-ago-mary-beermann-school-coming-down/> Nov-24-2024

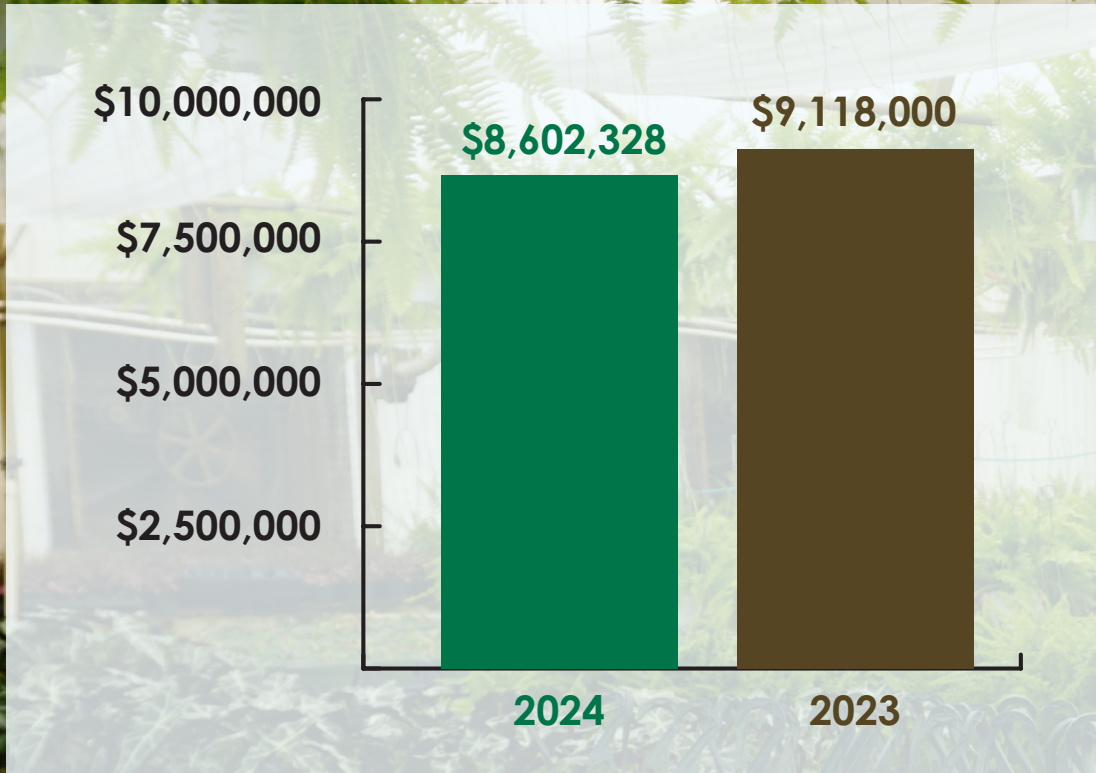
1924



Top 5 Crops



NURSERY STOCK





HPHB-SPIDER HAWAII

APIARY PRODUCTS

Includes honey, package bees, queens, pollination, and wax





PEST EXCLUSION SHIPMENT INSPECTIONS

Includes inspection of incoming shipments which may harbor prohibited insects, weeds, and plant diseases and inspection of plant and outdoor-related items for new residents moving from areas known to be infested with Spongy Moth and Spotted Lanternfly.



50,501

SHIPMENTS PROFILED



7

ACTIONABLE PEST FINDS

Includes "A" and "Q" rated insects, weeds, and diseases.

11

EXPORT
CERTIFICATES ISSUED



22

NOTICES OF REJECTION

DETECTION TRAPPING



PEST	SERVICINGS	NO. OF TRAPS DEPLOYED
Asian Citrus Psyllid	4,308	285
European Grape Berry Moth	314	35
European Grapevine Moth	380	35
Glassy-winged Sharpshooter	2,430	482
Japanese Beetle	614	109
Mediterranean Fruit Fly	1,398	148
Melon Fruit Fly	333	45
Oriental Fruit Fly	708	57
Siberian Silk Moth	371	89
Spongy Moth (formerly Gypsy Moth)	1,554	278
2024 Totals	12,410	1,563

LOCAL & ORGANIC PRODUCTS



ORGANIC FARMS AND CERTIFIED PRODUCERS



42

REGISTERED ORGANIC
PRODUCERS
(Various crops)



8,595

ACRES OF ORGANIC FARMS



FARMERS' MARKETS AND FARM STANDS



CERTIFIED FARMERS' MARKETS

Certified farmers' markets are one of the primary ways that consumers connect with local farmers. They also serve as business incubators for beginning farmers and ranchers to get their start at a small scale. Placer County currently has eleven certified farmers' markets in Auburn, Granite Bay, Lincoln Hills, Loomis, Rocklin, Roseville, and Tahoe City.

FARM STANDS

Neighborhood farm stands are growing in popularity throughout Placer County. These roadside stands are allowed "by-right" according to county code and provide an opportunity for farmers to sell their produce directly from their farms. Placer County currently has over 70 farm stands.



13
MARKET
CERTIFICATES
ISSUED

406

MARKETS HELD IN 2024



64
CERTIFIED PRODUCER
CERTIFICATES ISSUED



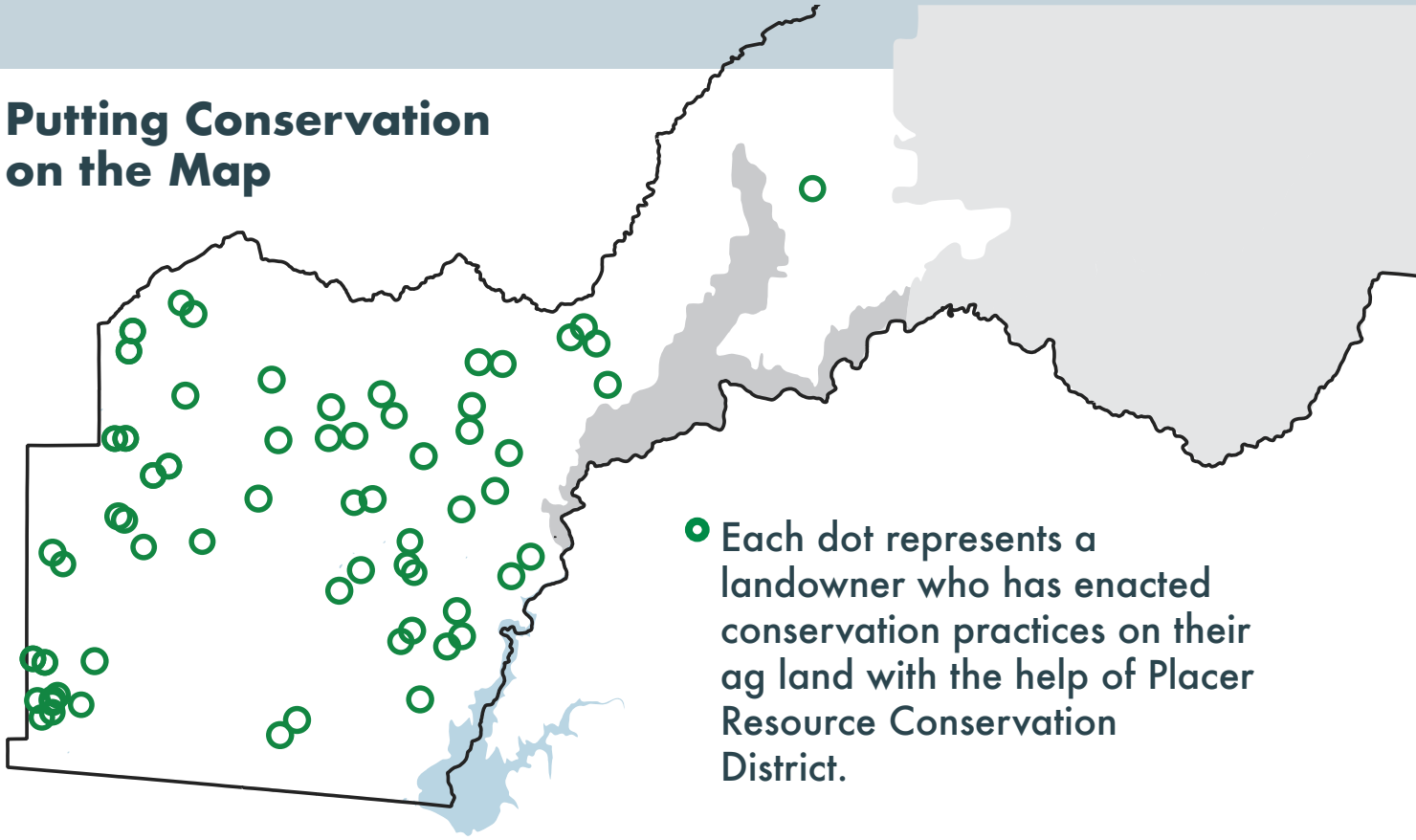
Conservation in Placer County Ag

In the last year, Placer RCD has helped award **\$2,319,894** to farmers to implement conservation practices on their land. Let's break it down.

- **Soil Conservation Support for Landowners:**
\$2,148,901 in funding, 19 conservation plans written, 34 land managers served as part of the Healthy Soils Program Block Grant.
- **NRCS-Supported Farmer Conservation Assistance:**
\$111,341 awarded to farmers, 5 conservation plans written, 25 land managers served as part of Landowner Technical Assistance.
- **Water Storage Tank Rebate:**
\$10,500 reimbursed for tank installation, 19 land managers served for the PCWA Water Storage Tank Rebate Program.
- **Pollinator Habitat Funding for Working Lands:**
\$43,979 awarded for habitat installation, 5 land managers served using funding from the Wildlife Conservation Board.
- **Riparian Habitat Restoration on Farms**
\$5,173 awarded to establish fencing to protect riparian habitat under contract with the U.S. Fish & Wildlife Service.



Putting Conservation on the Map



- Each dot represents a landowner who has enacted conservation practices on their ag land with the help of Placer Resource Conservation District.



BEFORE AFTER

Conservation in action: a Placer County olive orchard addresses soil erosion concerns by implementing cover cropping and no tillage.



530-390-6680
www.placerrcd.org
11641 Blocker Dr
Suite 120, Auburn

Conserve and steward your land for future generations! Learn more about Placer RCD's agriculture programs.

WEIGHTS AND MEASURES

WEIGHING DEVICES

Device Type	Inspections Performed
Computing Scales	612
Counter Scales	43
Hanging Scales	32
Hopper/Tank Scales	2
Livestock Scales	10
Monorail/Meat Beam Scales	6
Platform/Dormant Scales	75
Prescription/Jewelry Scales	9
Vehicle Scales	20
2024 Totals	809



QUANTITY CONTROL

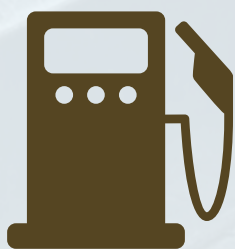
Price Verification	43 locations	886 items scanned
		36 overcharges found

MEASURING DEVICES

Device Type	Inspections Performed
-------------	-----------------------

Electric Submeter	324
Fabric/Cordage/Wire Meter	26
Gas Vapor Submeter	467
LPG (Propane) Meters	51
Retail Motor Fuel Dispensers	2,062
Retail Water Meters	38
Vehicle Meters	4
Water Submeters	311

2024 Totals	3,283
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113
PETROLEUM
INSPECTIONS

NOXIOUS WEED CONTROL



1,345
NOXIOUS WEED
SITES TREATED

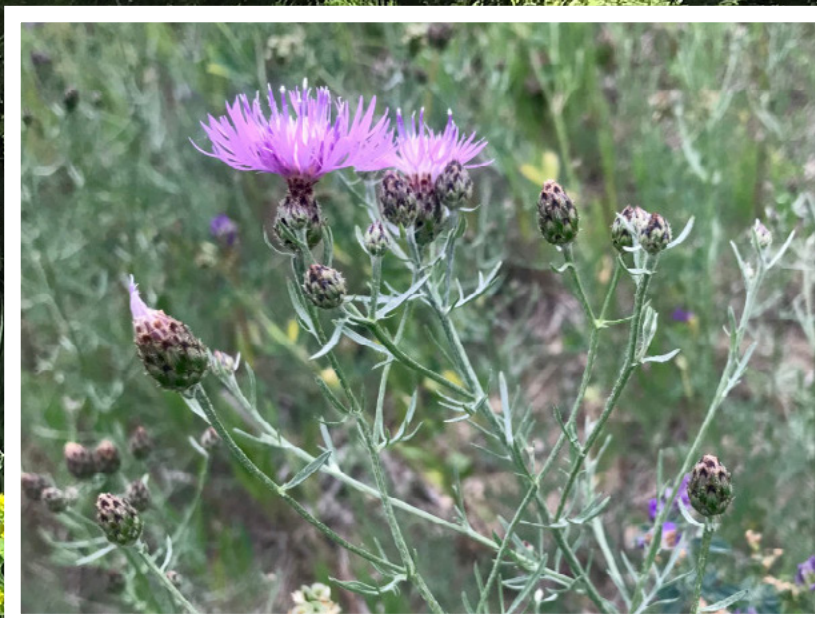


2024 Annual Sustainable Agriculture Report

NOXIOUS WEEDS ALONG THE I-80 CORRIDOR

Although the flowers may look pretty, non-native, invasive weeds reduce agricultural productivity and increase erosion and the threat of wildfire by replacing native vegetation. The Placer County Agriculture Department's main focus is stopping the movement of invasive plants from the western states into California and stopping the further eastward spread of yellow star thistle and stinkwort into the Sierras. Our department cooperates with Caltrans and the California Department of Food and Agriculture to achieve these goals. We work closely with homeowners, ski resorts, and many other agencies to identify, treat, and eradicate infestations.

During the summer months, our inspectors and agricultural aides conduct annual surveys along the I-80 corridor between Colfax and the Nevada state line, on the Foresthill Divide, and around the Tahoe Basin looking for noxious weeds. This allows us to find and eradicate these infestations before they spread out from travel corridors into the forest, riparian environments, and agricultural lands. We participate in regional meetings and community outreach to further our efforts. In 2024, over 5 acres were identified and treated.



NOXIOUS WEED CONTROL

Weed Species	Number of Sites	Gross Acreage (Surveyed)	Infested Acreage (Treated)
Canada Thistle	25	1.2433	0.011
Dalmation Toadflax	31	8.4409	0.021
Diffuse Knapweed	7	1.3847	0.009
Dyers Woad	1	0.8366	0.002
Myrtle Spurge	6	1.4271	0.255
Musk Thistle	36	33.8627	0.175
Perennial Pepperweed	200	21.5438	0.078
Russian Knapweed	5	0.1401	0.003
Scotch Broom	0	0	0
Scotch Thistle	95	39.6647	0.064
Skeleton Weed	1	0.03	0.001
Spanish Broom	0	0	0
Spotted Knapweed	783	311.2743	3.2543
Yellow Star Thistle	149	84.7963	1.4707
Yellow Toadflax	6	0.047	0.001
2024 Totals	1345	504.6915	5.345

AGRICULTURE/WEIGHTS AND MEASURES DIVISION STAFF



Commissioner

Josh Huntsinger

Deputy Commissioner

Darryl Mitani

Regional Forest Health

Kerri Timer
Nick Coleman
Patty Armenteros

Supervising Inspector

Kelsey Lewis

Inspectors

Alex Saetern
Erik Hernandez
Isabel Sherwood
John Sorfleet
Kayla Martain
Mariah Stephens
Michael Plotz

Pest Detection Specialist

Melissa Gatlin

Wildlife Specialists

Dave Bugenig
Jay Shepherd
Jody Nicholas
Robert Rath

Administrative Support

Beth Satterlee
Jennifer Sawyer
Jody Hoffman
Marie Malloy
Tammy Lindstrom

AG PROGRAMS

Apiary

Crop Report

Direct Marketing

Egg Quality Control

Nursery Inspection

Organics

Pest Detection

Pest Eradication

Pest Exclusion

Pesticide Use Enforcement

Pierce's Disease Prevention/
Glassy-winged Sharpshooter

Seed Inspection

We've Moved!!

Agriculture | Weights and Measures

2855 2nd Street

Auburn, CA 95603



PLACER COUNTY AGRICULTURE/WEIGHTS AND MEASURES

Office: (530) 889-7372. Fax: (530) 823-1698

Placerag@placer.ca.gov

